2023 STYLE GUIDE

inverness®

Safe & Gentle Ear Piercing

New for 2023

This year's Inverness Style Guide introduces you to an assortment of fresh new looks and faces! Our product development team has created a wonderful collection of new styles featuring best-selling silhouettes in a range of metals.

Inside this 2023 Style Guide, you will find:

- Sparkling lab grown and natural diamond piercing studs in a range of sizes and styles for every budget (page 4)
- Looks we love in favorite silhouettes, crystals, and timeless black CZs (page 6)
- Fun new youth styles in popular shapes (page 8)
- New short post styles for little ears (page 10)

Let us know what you think! We look forward to working with you to make 2023 your best year yet.

Happy Piercing!

Look for the ✓ in our Style Directory to find proven sellers that are new to our 2023 Style Guide.

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NEW

Sparkling Diamonds

Lab Grown Diamonds

We are pleased to introduce four new styles featuring lab grown diamonds. Lab diamonds have the same chemical, physical, and optical properties as natural diamonds and can be a more affordable option. Available in 14K yellow and white gold in both regular and short post styles.

1013E
14KT Yellow Gold
Lab Diamond 1/10 ct tw

1013E-CL
14KT Yellow Gold
Lab Diamond 1/10 ct tw
Short Post

1013E-1
14KT White Gold
Lab Diamond 1/10 ct tw

1013E-1-CL
14KT White Gold
Lab Diamond 1/10 ct tw
Short Post

All diamond total weights are approximate.

Natural Diamonds

We are expanding our ever popular diamond collection with five new diamond accent styles in best-selling silhouettes.

1090E
14KT Yellow Gold
Butterfly w/Diamond
.024 ct tw

1091E
14KT Yellow Gold
Cross w/Diamond
.018 ct tw

1092E
14KT Yellow Gold
Flower w/Diamond
.025 ct tw

1093E
14KT Yellow Gold
Star w/Diamond
.018 ct tw

1132E
14KT Yellow Gold
Heart w/Diamond
.03 ct tw

All diamond total weights are approximate.

Looks We Love

NEW

Favorite Silhouettes

Introducing five new 14KT gold silhouettes in fun shapes embellished with crystal accents. These styles are perfect for creating unique, curated looks!

1072E
14KT Yellow Gold
Bar w/3mm Round Crystal

1073E
14KT Yellow Gold
Triangle w/3 Crystal

1074E
14KT Yellow Gold
Triple 3mm Ball

1075E
14KT Yellow Gold
North Star w/Crystal

1076E
14KT Yellow Gold
Moon w/Crystal

Classic Looks

Our popular Jet Black CZ earrings are now available in 14KT yellow and white gold. We have also added a 3mm Black Oxidized Ball style in Medical Grade Stainless Steel.

1085E-1
14KT White Gold
4mm Jet Black CZ

1085E
14KT Yellow Gold
4mm Jet Black CZ

1081C
Medical Grade Stainless Steel
3mm Black Oxidized Ball

Fun Styles

NEW

Playful Shapes

Our collection of Novel styles has grown to include these five fun shapes in Medical Grade Stainless Steel, 24KT Gold Plated Medical Grade Stainless Steel, and 14KT White Gold.

1079C
24KT Gold Plated
Medical Grade Stainless Steel
Heart

1089C
Medical Grade Stainless Steel
7mm Cat White/Black

1044C
24KT Gold Plated
Medical Grade Stainless Steel
Lady Bug

032C
Medical Grade Stainless Steel
6mm Crown w/Crystal

1084E-1
14KT White Gold
3mm Mini Rainbow Flower
Short Post

Colorful CZs

We have expanded our collection of colorful CZ earrings to include these five new styles of 2mm Colored CZ studs. Alone or in a curated stack, these sparkly earrings will add color and fun to any ear look.

1060C
24KT Gold Plated
Medical Grade Stainless Steel
2mm Sapphire CZ

1061C
24KT Gold Plated
Medical Grade Stainless Steel
2mm Tanzanite CZ

1062C
24KT Gold Plated
Medical Grade Stainless Steel
2mm Aquamarine CZ

1063C
24KT Gold Plated
Medical Grade Stainless Steel
2mm Blue Topaz CZ

1064C
24KT Gold Plated
Medical Grade Stainless Steel
2mm Pink CZ

Short Post Styles

NEW

With slightly shorter posts than our regular piercing earrings, these styles come in a range of metal choices that are ideal for babies and young children.

1084E-1
14KT White Gold
3mm Mini Rainbow Flower
Short Post

129E-CL
14KT White Gold
3mm CZ
Short Post

273E-1-CL
14KT White Gold
3mm Pink CZ
Short Post

8E-CL
14KT Yellow Gold
Diamond 1/10 ct tw
Short Post

1013E-CL
14KT Yellow Gold
Lab Diamond 1/10 ct tw
Short Post

1013E-1-CL
14KT White Gold
Lab Diamond 1/10 ct tw
Short Post

011E-1A
14KT White Gold
3mm AB/Rose Crystal Butterfly
Short Post

776C
24KT Gold Plated
Medical Grade Stainless Steel
3mm Ball
Short Post

777C
Medical Grade Stainless Steel
3mm Ball
Short Post

Inverness piercing earrings come in a range of styles and size lengths to fit every ear:

Short Post
From 9.14-9.27mm long
Designed for babies & small children

Regular Post
From 9.39-11.04mm long
Will fit most customers, including babies & small children

Long Post
From 11.43-13.01mm long
Designed for thick earlobes & cartilage piercings

Size ranges are approximate.
Not every style is available in all 3 post lengths.

About Our Earrings

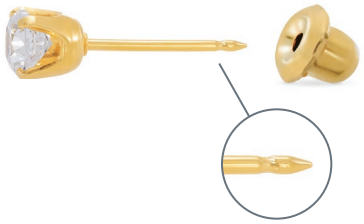
Inverness piercing earrings come in a range of sizes & metal choices to match every look and budget.

Safe & Sterile

- Inverness piercing earrings are packaged in sterile, tamper-resistant cassettes.
- Each individual earring & exclusive Inverness Safety Back™ are fully-enclosed in our sterile earring capsules to guard against exposure to potential contaminants prior to piercing.
- All of our piercing earrings are hypoallergenic and made from the best materials available.

Gentle

Proven Gentle



- Every Inverness piercing stud is crafted with ultra-thin piercing posts & a finely- honed tip for the gentlest piercing possible.
- Lab tests show that piercing with Inverness requires 23% LESS force than our leading competition!
- Based on these results, we can confirm that the Inverness Ear Piercing System is significantly more comfortable and gentle during the piercing process.

Hypoallergenic Metals

- Inverness piercing earrings come in a wide range of hypoallergenic metal choices including 18KT, 14KT & 10KT gold, 24KT gold plate, medical grade stainless steel, and medical grade titanium.
- All Inverness piercing earrings meet the most stringent global standards for nickel release requirements (European Union Nickel Release Directive No. 1907/2006, REACH Annex XVII).
- Our medical grade titanium earrings are nickel-free, providing maximum peace of mind for people with known nickel allergies.

Karat Gold Classics

18KT • 14KT • 10KT

18KT YELLOW GOLD

242E ····· 3mm Ball

241E ····· 4mm Ball

258E ····· 2mm CZ

243E ····· 3mm CZ

251E ····· 3mm Square CZ

254E ····· 3mm Clear Crystal Bezel

253E ····· 4mm Clear Crystal Bezel

252E ····· 4mm Simulated Pearl

18KT WHITE GOLD

256E ····· 3mm Ball

259E ····· 2mm CZ

257E ····· 3mm CZ

255E ····· 3mm Square CZ

260E ····· 3mm Clear Crystal Bezel

14KT YELLOW GOLD

1E ····· 3mm Ball

NEW
1E-LP ····· 3mm Ball **Long Post**

2E ····· 4mm Ball

69E ····· 4mm Ball **Long Post**

3E ····· 5mm Ball

23E ····· 2mm CZ

7E ····· 3mm CZ

7E-SP ····· 3mm CZ **Short Post**

68E ····· 3mm CZ **Long Post**

73E ····· 3mm Square CZ

65E ····· 3mm Pink CZ

65E-LP ····· 3mm Pink CZ **Long Post**

470E ····· 3mm Pink Square CZ

✓
101C ····· 3mm Sapphire Crystal

4C ····· 3mm Clear Crystal Bezel

✓
649E ····· 4mm CZ

64E ····· 5mm CZ

66E ····· 5mm Pink CZ

264E ····· 5mm Square CZ

108E ····· 3mm Simulated Pearl

109E ····· 3mm Pink Simulated Pearl

71E ····· 4mm Simulated Pearl

NEW
1085E ····· 4mm Black Jet CZ

5C ····· 4mm Clear Crystal Bezel

14KT WHITE GOLD

125E ····· 3mm Ball

✓
125E-CL ····· 3mm Ball **Short Post**

126E ····· 4mm Ball

284E ····· 4mm Ball **Long Post**

128E ····· 2mm CZ

129E ····· 3mm CZ

✓
129E-CL ····· 3mm CZ **Short Post**

285E ····· 3mm CZ **Long Post**

273E ····· 3mm Pink CZ

NEW
273E-1-CL ····· 3mm Pink CZ **Short Post**

✓
636C-1 ····· 3mm Lt Sapphire Crystal

✓
912C ····· 3mm Sapphire Crystal

✓
63C ····· 3mm Silk Crystal

✓
646C-1 ····· 3mm Ruby Crystal

✓
645C-1 ····· 3mm Tanzanite CZ

333E ····· 3mm Aqua CZ

339E ····· 3mm Sapphire CZ

130E ····· 3mm Square CZ

✓
655C-1 ····· 4mm Round CZ

✓
648C-1 ····· 4mm Round Pink CZ

140C ····· 4mm Cream Crystal Pearl

671C-1 ····· 5mm Cream Crystal Pearl

143C ····· 4mm Pink Crystal Pearl

281E ····· 3mm Lavender Crystal Bezel

282E ····· 3mm Rose Crystal Bezel

283E ····· 3mm Sapphire Crystal Bezel

334C ····· 3mm Clear Crystal Bezel

✓
638C-1 ····· 4mm Round Blue ZirconCrystal

138E ····· 5mm CZ

139E ····· 5mm Square CZ

67E ····· 5mm Pink CZ

454C ····· 4mm Clear Crystal Bezel

NEW
1085E-1 ····· 4mm Black Jet CZ

✓
011E-1A ····· 3mm AB/Rose Crystal Butterfly

10KT YELLOW GOLD

1T ····· 3mm Ball

2T ····· 4mm Ball

23T ····· 2mm CZ

7T ····· 3mm CZ

✓
73T ····· 3mm Square CZ

✓
71T ····· 4mm Prong Simulated Pearl

64T ····· 5mm CZ

10KT WHITE GOLD

125T ····· 3mm Ball

128T ····· 2mm CZ

129T ····· 3mm CZ

✓
130T ····· 3mm Square CZ

White gold is rhodium-plated.

✓ = Proven Seller & New to Style Guide

Natural Diamonds

14KT YELLOW GOLD ROUND DIAMOND

- **123E** ····· 14KY Diamond Accent
- **8E** ····· 1/10 ct tw
- ✓ **8E-CL** ····· 1/10 ct tw **Short Post**
- **1022E-CB** ····· 1/10 ct tw
- **1024E-CB** ····· 1/5 ct tw
- **1026E-CB** ····· 1/3 ct tw
- **1028E-CB** ····· 3/8 ct tw
- **1048E-CB** ····· 1/2 ct tw

14KT WHITE GOLD ROUND DIAMOND

- **8E-1** ····· 1/10 ct tw
- **24E-1** ····· 1/5 ct tw
- **1022E-1-CB** ····· 1/10 ct tw
- **1024E-1-CB** ····· 1/5 ct tw
- **1026E-1-CB** ····· 1/3 ct tw
- **1028E-1-CB** ····· 3/8 ct tw
- **1048E-CB-1** ····· 1/2 ct tw

14KT YELLOW GOLD FAVORITE SILHOUETTES

- NEW **1090E** ····· Butterfly w/Diamond .024 ct tw
- NEW **1091E** ····· Cross w/Diamond .018 ct tw
- NEW **1092E** ····· Flower w/Diamond .025ct tw
- NEW **1093E** ····· Star w/Diamond .018ct tw
- NEW **1132E** ····· Heart w/Diamond .03 ct tw

1090E

Diamond total weights are approximate.

Lab Grown Diamonds

14KT YELLOW GOLD

- NEW **1013E** ····· Lab Diamond 1/10 ct tw
- NEW **1013E-CL** ····· Lab Diamond 1/10 ct tw **Short Post**

1013E

14KT WHITE GOLD

- NEW **1013E-1** ····· Lab Diamond 1/10 ct tw
- NEW **1013E-1-CL** ····· Lab Diamond 1/10 ct tw **Short Post**

Diamond total weights are approximate.

14KT Gold Birthstones

14KT YELLOW GOLD CRYSTAL BIRTHSTONE FLOWERS

- **781C** ····· 5mm January
- **782C** ····· 5mm Febuary
- **783C** ····· 5mm March
- **784C** ····· 5mm April
- **785C** ····· 5mm May
- **786C** ····· 5mm June
- **787C** ····· 5mm July
- **788C** ····· 5mm August
- **789C** ····· 5mm September
- **790C** ····· 5mm October
- **791C** ····· 5mm November
- **792C** ····· 5mm December

White gold is rhodium-plated.

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Karat Gold Novel Styles
14KT-10KT

14KT YELLOW GOLD

- 918E ····· Diamond-cut Puffed Heart
- 585C ····· 4mm Multi-Colored Pave Crystal Ball
- 628E ····· 4mm Aquamarine Blue Pave Crystal Ball
- 584C ····· 4mm Clear Pave Crystal Ball
- 590C ····· 4mm Pink Pave Crystal Ball
- 632E ····· 4mm Sapphire BluePave Crystal Ball
- 633E ····· 4mm Golden Topaz Pave Crystal Ball
- 627E ····· 4mm Amethyst Purple Pave Crystal Ball
- 843E ····· Purple Enamel Heart
- 847E ····· 7mm Pink Enamel Butterfly
- 905C ····· 7mm Puffed Heart
- 844E ····· 7mm Pink Enamel Crown
- 848E ····· 6mm CZ Butterfly
- 849E ····· 3mm Heart w/Small Pink CZ
- 472E ····· 4mm Clear Heart CZ
- 471E ····· 4mm Pink Heart CZ
- 269E ····· 7mm Butterfly
- 870C ····· Pink Heart w/Halo-Set CZ
- 290E ····· 7mm Dolphin
- 897-10 ····· 4mm Rose Bfly CZ
- 897-12 ····· 4mm Blue Bfly CZ
- 217C ····· 5mm Clear & Sapphire Crystal
- 223C ····· 5mm Rose & AB Crystal
- 226C ····· 5mm Clear & Rose Crystal
- 809C-1 ····· 5mm Rainbow Crystal
- 845E ····· 4mm Pink Mini Flower
- 151E ····· 4mm Star CZ
- 1046E ····· 2mm Invisible Set Crystal
- 1040E ····· 3mm Invisible Set Crystal
- 1041E ····· 4mm Invisible Set Crystal
- 1057E ····· Bar
- NEW 1072E ····· Bar w/3mm Round Crystal
- NEW 1073E ····· Triangle w/3 Crystal
- NEW 1074E ····· Triple 3mm Ball
- NEW 1075E ····· North Star w/Crystal
- NEW 1076E ····· Moon Stud w/Crystal

14KT ROSE GOLD

- 237C ····· 3mm Ball
- 145E ····· 4mm Ball
- 238C ····· 7mm Puffed Heart
- 235K1 ····· 3mm CZ
- 236C ····· 4mm Clear Crystal Bezel

14KT WHITE GOLD

- 230C ····· 5mm Clear Crystal
- 809C ····· 5mm Rainbow Crystal
- 867C ····· 5mm Enamel Flower
- 905C-1 ····· 7mm Puffed Heart
- 1046E-1 ····· 2mm Invisible Set Crystal
- 1040E-1 ····· 3mm Invisible Set Crystal
- 1041E-1 ····· 4mm Invisible Set Crystal
- NEW 1084E-1 ····· 3mm Mini Rainbow Flower
- 786C-1 ····· 5mm Pink Crystal Flower
- 223C-1 ····· 5mm Rose A/B Crystal Flower

10KT YELLOW GOLD

- ✓ 866T ····· 5mm Enameled Lady Bug
- ✓ 847T ····· Pink Enamel Butterfly

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1084E-1

Rose gold is rose-plated. The exclusive Inverness Safety Backs™ on all our earrings are made of medical grade stainless steel.

24KT Gold Plated Stainless Steel

CLASSICS

10C ····· 3mm Ball

776C ····· 3mm Ball **Short Post**

11C ····· 4mm Ball

12C ····· 5mm Ball

37C ····· 2mm CZ

32C ····· 3mm CZ

32E-LSS ····· 3mm CZ **Long Post**

39C ····· 3mm Pink CZ

41C ····· 3mm Clear Crystal Bezel

591C ····· 4mm Clear Crystal Bezel

✓ 652C-Y ····· 4mm Clear CZ

33C ····· 5mm CZ

31C ····· 5mm Crystal

30C ····· 5mm Pink CZ

40C ····· 4mm Simulated Pearl

647C ····· 6mm CZ

761C ····· 7mm CZ

1046C ····· 2mm Invisible Set Crystal

1040C ····· 3mm Invisible Set Crystal

1041C ····· 4mm Invisible Set Crystal

ROSE PLATED

11C-R ····· 4mm Ball

903C1-R ····· 7mm Puffed Heart

25C-R ····· 4mm Heart w/ Crystal

NOVEL STYLES

840C-1 ····· 5mm Pink Enamel Heart

840C-2 ····· 5mm Red Enamel Heart

841C ····· 6mm Pink Enamel Butterfly

903C1 ····· 7mm Puff Heart

24C ····· 4mm Crystal in Star

25C ····· 4mm Crystal in Heart

38C ····· 7mm Cross

60C ····· 4mm Petite Butterfly

61C ····· 4.5mm Triple Hearts

62C ····· 4mm Triple Stars

760C ····· 5mm AB & Rose Crystal

835C-1 ····· 5mm Martinique Crystal

835C-5 ····· 5mm Bonaire Crystal

931C ····· 5mm Simulated Pearl

NEW 1079C ····· Heart

NEW 1044C ····· Lady Bug

COLORED CZ COLLECTION

NEW 1060C ····· 2mm Sapphire Crystal

NEW 1061C ····· 2mm Tanzanite CZ

NEW 1062C ····· 2mm Aquamarine CZ

NEW 1063C ····· 2mm Blue Topaz CZ

NEW 1064C ····· 2mm Pink CZ

1044C

3MM CRYSTAL BIRTHSTONES

81C ····· January

82C ····· Febuary

83C ····· March

84C ····· April

85C ····· May

86C ····· June

87C ····· July

88C ····· August

89C ····· September

90C ····· October

91C ····· November

92C ····· December

BIRTHSTONE FLOWERS

815C ····· 5mm January

816C ····· 5mm Febuary

817C ····· 5mm March

805C ····· 5mm April

819C ····· 5mm May

820C ····· 5mm June

821C ····· 5mm July

822C ····· 5mm August

823C ····· 5mm September

824C ····· 5mm October

800C ····· 5mm November

826C ····· 5mm December

✓ = Proven Seller & New to Style Guide

Medical Grade Stainless Steel

CLASSICS

- 14C ····· 3mm Ball
- 777C ····· 3mm Ball **Short Post**
- 13C ····· 4mm Ball
- ✓ 12C-W ····· 5mm Ball
- 53C ····· 2mm CZ
- 54C ····· 3mm CZ
- 812C ····· 3mm CZ **Long Post**
- 51C ····· 3mm CZ **XL Post**
- 112C ····· 3mm Square CZ
- 173C ····· 3mm Aquamarine Crystal
- 177C ····· 3mm Rose Crystal
- 212C ····· 3mm Blue Zircon Crystal
- 179C ····· 3mm Sapphire Cystal
- 57C ····· 3mm Black-Diamond Crystal
- 55C ····· 3mm Clear Crystal Bezel
- 228C ····· 3mm AB Crystal
- ✓ 1078C ····· 3mm Ball w/Cream Pearl
- 652C ····· 4mm CZ
- 653C ····· 4mm Square CZ
- ✓ 639C ····· 4mm Aquamarine March Crystal
- 184C ····· 4mm Black Onyx Crystal Bezel
- 587C ····· 4mm Cream Crystal Pearl
- 181C ····· 5mm CZ
- 670C ····· 5mm Black CZ
- 353C ····· 7mm CZ
- 354C ····· 7mm Pink CZ
- 355C ····· 7mm Square CZ
- 356C ····· 7mm Square Faceted CZ
- 357C ····· 7mm Black CZ
- 1046C-1 ····· 2mm Invisible Set Crystal
- 1040C-1 ····· 3mm Invisible Set Crystal
- 1041C-1 ····· 4mm Invisible Set Crystal

NOVEL STYLES

- 940C ····· 7mm Unicorn
- 187C ····· 5mm Lady Bug
- 189C ····· 7mm Cross
- 171C ····· 4mm Crystal in Star
- 172C ····· 4mm Crystal in Heart
- ✓ 904C ····· 5mm Star
- 903C ····· 5mm Puff Heart
- NEW 032C ····· Crown w/Crystal
- ✓ 60C-W ····· Butterfly
- 194C-1 ····· 5mm Skull w/Pink Bow
- NEW 1081C ····· 3mm Black Oxidize Ball
- 898C ····· 4mm Black Ball
- 930C ····· 4mm Fantasy Crystal Ball
- 848S ····· 5mm Clear Crystal Butterfly
- 848S-2 ····· 5mm Rose Crystal Butterfly
- 561C ····· 7mm Pave Clear Crystal Cross
- 594C ····· 5.5mm Love Knot
- 39K1 ····· 3mm Pink CZ
- 578C ····· 4mm Clear Pave Crystal Ball
- 588C ····· 4mm Pink Pave Crystal Ball
- 680C ····· 4mm Aqua Pave Crystal Ball
- NEW 1089C ····· 7mm Cat White/Black

032C

Our medical grade stainless steel adheres to international nickel release requirements (European Union Nickel Release Directive No. 1907/2006, REACH Annex XVII).

4MM CRYSTAL BIRTHSTONES

- 431C-2 ····· January
- 432C-2 ····· Febuary
- 433C-2 ····· March
- 434C-2 ····· April
- 435C-2 ····· May
- 436C-2 ····· June
- 437-C2 ····· July
- 438C-2 ····· August
- 439C-2 ····· September
- 440C-2 ····· October
- 441C-2 ····· November
- 442C-2 ····· December

CRYSTAL FLOWERS

- 116C ····· 5mm Sapphire
- 119C ····· 5mm Clear & Sapphire Crystal
- ✓ 065C ····· 5mm Flower w/Clear Crystal
- 120C ····· 5mm AB & Rose
- 380C ····· 5mm Rainbow
- 802C ····· 5mm Peridot & Topaz
- 803C ····· 5mm Sapphire & Rose
- 804C ····· 5mm Rose & Sapphire

PRETTY IN PINK

- 010C ····· 6mm Unicorn with White/Pink Glitter
- 621C-1 ····· 6mm Panda Enamel Pink Bow
- 008C ····· 6mm Butterfly with Glitter Pink Enamel
- 622C ····· 6mm Pink & White Fish
- 623C-1 ····· 6mm Rose Glitter & White Spring Flower
- 009C ····· 6mm Pink Enamel Flower with Crystal Center

✓ = Proven Seller & New to Style Guide

Medical Grade Titanium

MEDICAL GRADE **TITANIUM**

- **592C** ····· 3mm CZ
- **593C** ····· 3mm Pink CZ
- **550C** ····· 3mm Clear Crystal Bezel
- **551C** ····· 3mm Rose Crystal Bezel
- **553C** ····· 3mm Blue Zircon Crystal Bezel
- **555C** ····· 4mm Pink Crystal Pearl
- **556C** ····· 4mm Cream Crystal Pearl
- **557C** ····· 4mm Mystic Black Crystal Pearl
- **558C** ····· 5mm Cream Crystal Pearl
- **159E** ····· 3mm Ball
- **16E** ····· 4mm Ball
- **111E** ····· 4mm Ball Long Post
- **17C** ····· 4mm Clear Crystal Bezel
- **18C** ····· 4mm Aquamarine Crystal Bezel
- **19C** ····· 4mm Rose Crystal Bezel
- **197C** ····· 4mm Black Crystal Bezel
- **510E** ····· 3mm Blue Anodized Ball
- **512E** ····· 3mm Purple Anodized Ball
- **525E** ····· 4mm Blue Anodized Ball
- **530E** ····· 4mm Blue Anodized Ball w/Crystal

Our medical grade titanium earrings are 100% nickel-free, providing maximum peace of mind for people with known nickel allergies. The earring backs on our titanium earrings are made of medical grade stainless steel.

Short & Long Post

SHORT **POST**

- **1E-SP** ····· 14KT Yellow Gold 3mm Ball
- **8E-CL** ····· 14KT Yellow Gold Round Diamond 1/10 ct tw
- **1013E-CL** ····· 14KT Yellow Gold 2.4mm Lab Diamond tw .10ct H-I SI1-SI2v
- **1013E-1-CL** ····· 14KT White Gold 2.4mm Lab Diamond tw .10ct H-I SI1-SI2
- **776C** ····· 24KT Gold Plated 3mm Ball
- **777C** ····· Medical Grade Stainless Steel 3mm Ball
- **1084E-1** ····· 14KT White Gold 3mm Mini Rainbow Flower
- **129E-CL** ····· 14KT White Gold 3mm CZ
- **273E-1-CL** ····· 14KT White Gold 3mm Pink CZ
- **125E-CL** ····· 14KT White Gold 3mm Ball
- **7E-SP** ····· 14KT Yellow Gold 3mm CZ
- **011E-1A** ····· 3mm AB/Rose Crystal Butterfly

See your Sales Rep for complete list of Short & Long post styles.

LONG **POST**

- **1E-LP** ····· 14KT Yellow Gold 3mm Ball
- **284E** ····· 14KT White Gold 4mm Ball
- **69E** ····· 14KT Yellow Gold 4mm Ball
- **285E** ····· 14KT White Gold 3mm CZ
- **68E** ····· 14KT Yellow Gold 3mm CZ
- **65E-LP** ····· 14KT Yellow Gold3mm Pink CZ
- **32E-LSS** ····· 24KT Gold Plated 3mm CZ
- **812C** ····· Medical Grade Stainless Steel 3mm CZ

65E-LP

SIZE 5

Ear Care Solution

Item Number	Description
S98002-7	2 FL OZ Ear Care Solution (English)
S98002-6	2 FL OZ Ear Care Solution (French)
98004MS	4 FL OZ Ear Care Solution – Multi Language Label (English, Spanish & French)
98004-16	4 FL OZ Ear Care Solution–Multi Language Label (Dutch, English, German)
98004-17	4 FL OZ Ear Care Solution–Multi Language Label (English, Norwegian, Swedish)
98004-18	4 FL OZ Ear Care Solution–Multi Language Label (English, Swedish, Finnish)

Dermatologist tested & proven non-irritating

Inverness aftercare solution is specially-formulated for optimal care of newly pierced ears. Our solution cleanses safely and gently without stinging. The active ingredient is Benzalkonium Chloride which will not dry or chap the skin like alcohol or hydrogen peroxide.

- **Vegan-Friendly**
- **Cruelty-Free**

Piercing

XC9247 Branded case with instrument & pen

XC9246 Branded case with 20000WM instument

XC9244 Branded Case (empty)

20000WM
I2000 Instrument Bagged

95300W
Personal Ear Piercing Kit
Includes: disposable instrument, marking pen, and instructions.
Piercing earrings not included in the kit

C2000D
Disposable 2000 Instrument Bagged
May be used for ear or nose piercing.

999W
Ear Piercing Demo Pack
(6 non-sterile ear piercing practice cartridges & 3 foam squares)

20032
Cardboard Foam Training Ear

018IND-59C
Nose Piercing Demo Pack
(3 non-sterile nose practice cartridges & 3 foam squares)

Supplies

XC9192
Removable Vinyl Window Cling (6x9")

XC6007
Certificate of Bravery (Pack of 25)

XC9548-4
Multi-Language
After Care Instructions

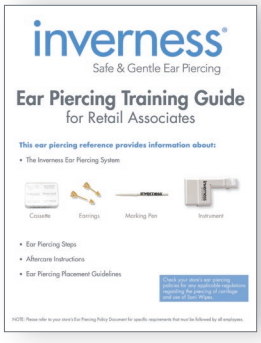
99616
Exclusive Stainless Steel Safety Backs™
3 Pair

99615
Exclusive Gold Plated Stainless Steel Safety Backs™
3 Pair

C6008-3
Surgical Marking Pen

XX629
Inverness Mirror
measures 9.25"H including handle.
Mirror surface measures
5.38"Hx3.75"W

XC9152
Branded Jewel Pen



XC2000
Inverness
Training Manual

C3219ENG/SP V1
Signature Release
Authorization Book
English/Spanish

XC9284
2023 Inverness Style
Guide Catalog

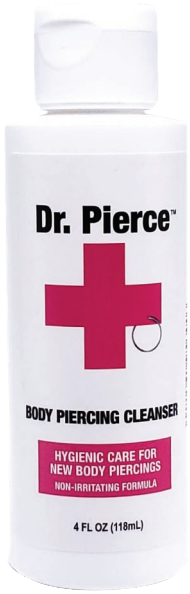
Nose Piercing System

The Dr. Pierce Nose Piercer is a single-use instrument and piercing stud that uses time-tested technology to deliver a safe and sterile nose piercing every time.

95610	95614	95608	95613	95607	95609	95612
2mm Prong CZ 14KT Yellow Gold	2mm Crystal Bezel 14KT Yellow Gold	2mm Crystal Bezel 14KT White Gold	2mm Prong CZ 24KT Gold Plated	2mm Crystal Bezel 24KT Gold Plated	2mm Prong CZ Stainless Steel	2mm Crystal Bezel Stainless Steel

The Dr. Pierce Nose Piercing Kit Includes:
One jeweler's quality nose piercing stud in a sterile cassette, piercing instrument, hygienic cleansing towelette, and detailed piercing and aftercare instructions.

Nose Piercing Display
Foam board with easel back
Item XX626
5" X 7.5"



Dr. Pierce Body Solution
Item 95644
4 FL OZ

Hypoallergenic Earrings

Our classic stud style earrings are designed for sensitive ears.

Starter Kit with Display
018IN3-C3533-BN

- Ideal for people with sensitive skin or newly-healed pierced ears
- Popular stud styles with our exclusive Inverness Safety Back™
- Turn-key starter kit with display available
- See your sales rep for available styles.
  Minimums Apply

Home Piercing Kits

Our home ear piercing kits are available in 8 styles and come with everything needed to pierce ears safely virtually anywhere.

- Easy-to-follow instructions
- 1 pair sterilized piercing ear rings with exclusive Inverness Safety Backs™
- 1 disposable ear piercer
- 1 pair single-use gloves
- 2 hygienic cleansing towelettes
- 1 surgical marking pen
- 2 FL OZ (60mL) aftercare solution
- See your sales rep for available styles.
  Minimums Apply

Pre-packed shipper box also available. Contact your sales rep for details. Minimums apply.

Custom Displays

Customizable Menu Board

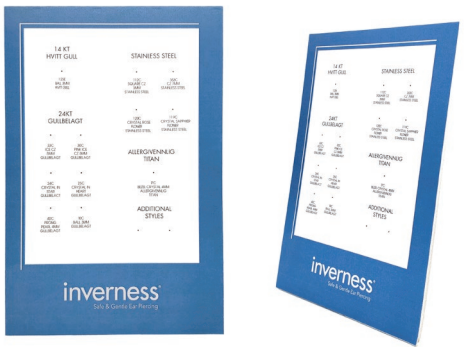
Custom item number will be assigned.
Two-Sided Display Board
8 1/8"W X 10 1/8"H X 5/8"D

The 2-sided foam board has clean boxed edges and can be printed on both sides.
Note: sample earrings are sold separately.

Acrylic Display Stand

Item C9575
9"W X 11"H X 2"D at base

Note: display board and sample earrings are sold separately.



Custom Foam Display Board

Custom Foam Display
with Easel Back 6"x 9"

Ideal for special promotions and new product introductions.
Note: sample earrings are sold separately.

Acrylic Display Stand on Rotating Base

Item XC6069
9"W X 11.75"H X 5.75"D

Note: display board and sample earrings are sold separately.

The Inverness Sales & Marketing team will work closely with you to create a customized design featuring your choice of brand photography, graphics, and product assortment.

It's as easy as 1-2-3

1 Cleanse

2 Mark

3 Pierce

What sets us apart:

1

Fully-Enclosed Sterile Earring Capsules

2

Exclusive Inverness Safety Backs™

3

Hand-Pressured Piercing Instrument

To learn more, visit www.invernesscorp.com

inverness®

Safe & Gentle Ear Piercing

Tamarac, FL 33321 • Phone: 800-255-8556 • www.invernesscorp.com

XC9284 12/22