



inverness<sup>®</sup>  
Safe & Gentle Ear Piercing

# 2022

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## STYLE GUIDE

# New for 2022

This year's Style Guide celebrates what makes Inverness special: our valued Inverness customers and distributor partners who bring safe & gentle ear piercing and style inspiration to millions of people in over 70 countries worldwide.

The Inverness product development team has been working creatively to source new piercing studs and earrings in a range of styles and price points your customers will love.

Our 2022 Style Guide features these new collections:



- sparkling natural diamond piercing studs in a range of sizes and styles for every budget (page4)



- whimsical youth styles embellished with pink enamel & glitter (page6)



- fresh new invisible set crystal piercing studs 3-stone earrings (page8)



- trendy threadless studs & cuff hoops that are perfect for creating unique curated looks (page10)

We look forward to hearing which new earrings you like best. The entire Inverness team is excited to help you with your ear piercing business in 2022.

Happy Piercing!

## 2022 Marketing Support

Additional images & social media assets available in our Partner Portal.



# inverness

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# rnness



Loveliness

# Diamond Piercing Studs

## 14KT Diamonds

Our new collection of larger natural diamonds are hand set in 14KT gold rounded prong cast settings which offer a more elevated, fine jewelry look.



**1022E-1-CB**  
14KT  
White Gold  
1/10 ct tw



**1024E-1-CB**  
14KT  
White Gold  
1/5 ct tw



**1026E-1-CB**  
14KT  
White Gold  
1/3 ct tw



**1028E-1-CB**  
14KT  
White Gold  
3/8 ct tw



**1048E-1-CB**  
14KT  
White Gold  
1/2 ct tw



**1022E-CB**  
14KT  
Yellow Gold  
1/10 ct tw



**1024E-CB**  
14KT  
Yellow Gold  
1/5 ct tw



**1026E-CB**  
14KT  
Yellow Gold  
1/3 ct tw



**1028E-CB**  
14KT  
Yellow Gold  
3/8 ct tw



**1048E-CB**  
14KT  
Yellow Gold  
1/2 ct tw

Diamond total weights are approximate.

## Diamond Accent

Diamond Accent studs are the perfect choice for customers looking for genuine diamond sparkle at an affordable price.



**690C**  
Medical Stainless Steel with  
Diamond Set in Sterling Silver



**795C**  
24KT Gold Plate Stainless Steel with  
Diamond Set in Sterling Silver



# Playfulness

# Pretty in Pink

Our happy collection of Medical Grade Stainless Steel piercing studs includes fun animal and flower shapes embellished with enamel and sparkles that are sure to bring a smile to your young customers' faces.



**010C**

6mm

Medical Grade Stainless Steel  
Unicorn with White/Pink Glitter



**621C-1**

6mm

Medical Grade Stainless Steel  
Panda Enamel Pink Bow



**008C**

6mm

Medical Grade  
Stainless Steel  
Butterfly with Glitter  
Pink Enamel



**622C**

6mm

Medical Grade Stainless Steel  
Pink & White Fish



**623C-1**

6mm

Medical Grade Stainless Steel  
Rose Glitter & White Spring  
Flower



**009C**

6mm

Medical Grade  
Stainless Steel  
Pink Enamel Flower with  
Crystal Center



**Freshness**



# Invisible Set

See p.12 for on-figure images featuring our new invisible set styles!

## Piercing Studs

Our beautiful “invisible set” crystals have no prongs or bezel covering the top of the stone. These classic studs are a fresh way to accent lobe or cartilage piercings.

Karat gold styles shown here. Also available in 24KT Gold Plate & Medical Grade Stainless Steel (see pages 23 & 24).



**1046E**  
14KT Yellow Gold  
2mm Invisible Set Crystal



**1040E**  
14KT Yellow Gold  
3mm Invisible Set Crystal



**1041E**  
14KT Yellow Gold  
4mm Invisible Set Crystal



**1046E-1**  
14KT White Gold  
2mm Invisible Set Crystal



**1040E-1**  
14KT White Gold  
3mm Invisible Set Crystal



**1041E-1**  
14KT White Gold  
4mm Invisible Set Crystal

## Single Earrings

Customers whose ears are already pierced can create a fresh look with our brilliant three stone crystal singles in curved or straight “invisible” settings.



**42ES**  
14KT Yellow Gold  
3mm Invisible Set  
3 Stone Bar



**42ES-1**  
14KT White Gold  
3mm Invisible Set  
3 Stone Bar



**47ES**  
14KT Yellow Gold  
3mm Invisible Set  
3 Stone Curve



**47ES-1**  
14KT White Gold  
3mm Invisible Set  
3 Stone Curve



**43ES**  
14KT Yellow Gold  
4mm Invisible Set  
3 Stone Bar



**43ES-1**  
14KT White Gold  
4mm Invisible Set  
3 Stone Bar



**49ES**  
14KT Yellow Gold  
4mm Invisible Set  
3 Stone Curve



**49ES-1**  
14KT White Gold  
4mm Invisible Set  
3 Stone Curve



# Creativeness

# New Unique Looks

See p.12 for on-figure images featuring our new styles shown here!

## 10KT Singles - Studs & Cuff Hoops

It's easy to create fun curated looks with our new collection of cuff hoops & studs with threadless backs. The studs have a flat back that is particularly comfortable to wear in cartilage or earlobe piercings that have already healed. Anyone can wear these cute cuff hoops because no piercing is needed.



**870S**  
10KY Single Cuff Hoop w/ Heart



**871S**  
10KY Single Cuff Hoop w/ Dangle CZ



**869S**  
10KY Single Stud Star



**872S**  
10KY Single Stud 3mm CZ Heart



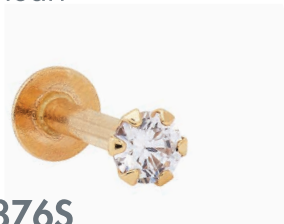
**873S**  
10KY Single Stud Heart



**874S**  
10KY Single Stud Arrow



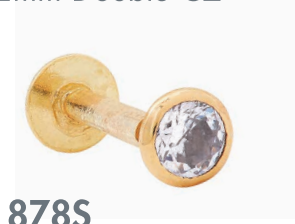
**875S**  
10KY Single Stud 2mm Double CZ



**876S**  
10KY Single Stud 2.5mm CZ



**877S**  
10KY Single Stud Cross



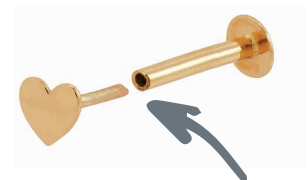
**878S**  
10KY Single Stud 3mm CZ Bezel

**New Piercing Style**

14KT Bar style piercing studs are the perfect addition for your piercing earring collection.



**1057E**  
14KT Bar Piercing Studs One Pair



All studs shown above have an easy open and close threadless clip system.

# Creating Curated Ears

Here is inspiration to help customers looking to create gorgeous curated ears while getting a new piercing or styling their ears after they've healed.

## Endless Possibilities with Favorite Inverness Studs










### Sparkling CZs

- 5mm CZ  64E  138E
- 3mm CZ  7E  129E
- 2mm CZ  23E  128E

### Timeless Balls

- 5mm Ball  3E  127E
- 4mm Ball  2E  126E
- 3mm Ball  1E  125E

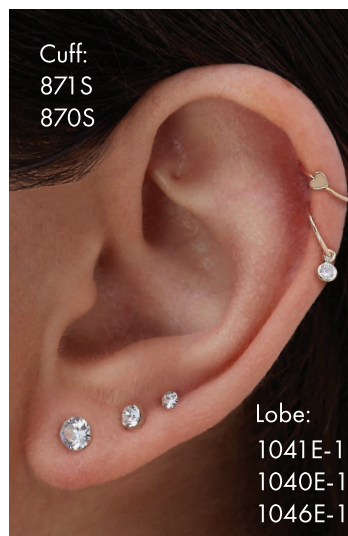
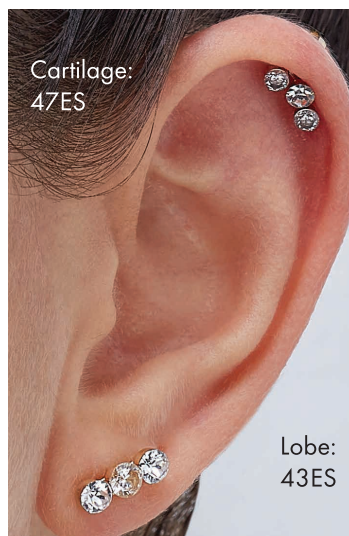
### Birthstone Looks

- Flower Birthstone YG/WG  782C  792C  787C-1
- 3mm Birthstone  332C  342E  437C-2
- 3mm Clear Crystal Bezel  254C  254C  550C







## Stylized Looks with Our Newest Collections

Curating gorgeous style is easy when you mix and match our new threadless back cartilage studs, cuff hoops, and invisible set piercing studs and earrings.







*All piercing studs and earrings shown can be found on pages 8 & 10.*



## Classic Pearls

- 5mm Cream Crystal Pearl  671C-1
- 4mm Simulated Pearl  71E
- 3mm Simulated Pearl  108E
- 5mm Simulated Pearl  931C
- 4mm Simulated Pearl  71E
- 3mm Simulated Pearl  108E

## Hearts & Stars

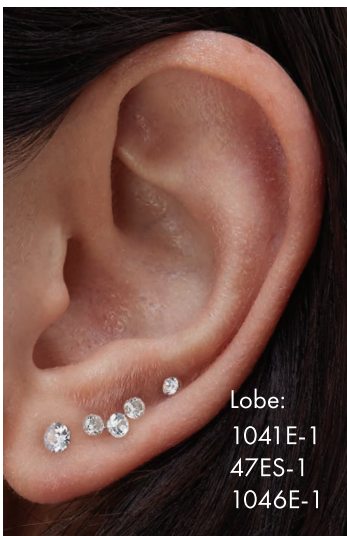
- 7mm Puff Heart  903C1
- 4mm Crystal Heart  25C
- 3mm CZ  32C
- 5mm Pink Enamel  840C-1
- 3mm Pink Simulated Pearl  109E
- 3mm Pink CZ  65E

## Not So Basic Black

- 7mm Black CZ  357C
- 5mm Black CZ  670C
- 4mm Black Crystal  184C
- 3mm Black Crystal  67C

## Over the Rainbow

- 5mm Rainbow Crystal  809C-1
- 3mm Birthstone CZs
  - January  331E
  - December  342E
  - August  338E
  - February  332E



# Joyfulness



# Hypoallergenic Earrings

Our classic stud style earrings are designed for sensitive ears.



**Starter Kit  
with Display  
018IN3-C3533-BN**

- Ideal choice for people with sensitive skin or newly-healed pierced ears
- Popular stud styles with our exclusive Inverness Safety Back™
- Turn-key starter kit with display available

## MEDICAL GRADE STAINLESS STEEL

20020-3-BN		3mm Ball
C3020B-BN		3mm CZ
C3527A-BN		5mm CZ
C3523A-BN		3mm Aquamarine Crystal
C3520A-BN		4mm Cream Crystal Pearl
C3023B-BN		4mm Crystal in Heart
C3023D-BN		4mm Crystal in Star
C3516A-BN		5mm AB & Rose Crystal Flower

## 24KT GOLD PLATED STAINLESS STEEL

C3564A-BN		3mm Ball
C3525A-BN		3mm CZ
C3526A-BN		3mm Pink CZ
C3518A-BN		4mm Clear Crystal Bezel

created for  
sensitive ears

# Nose Jewelry



## 14KT Gold Nose Pins & Hoops



**C1260RL**  
14KY Nose Pin  
w/ 1.5mm CZ



**C1261RL**  
14KY Nose Pin  
w/ 2mm CZ



**C1271RL**  
14KW Nose Pin  
w/ 2mm CZ



**C1262RL**  
14KY Nose Pin  
w/ 2.5mm CZ



**C1267RL**  
14KY Nose Pin  
w/ 3mm CZ



**C1265RL**  
14KW Nose Pin  
w/ 3mm CZ



**C1270RL**  
14KY Nose Pin  
w/ Heart



**C1272RL-3PK**  
Set of 3:  
14KY 1.5, 2.5  
& 3mm CZ



**C1268RL**  
14KY  
10mm Endless  
Nose Hoop



**C1277RL**  
14KW  
10mm Endless  
Nose Hoop



**C1274RL-2PK**  
Set of 2:  
14KY 3mm Square CZ  
& 14KY 10mm Hoop



# Body Jewelry

## Belly 14 Gauge



018IN3-FB600288ZWL  
CZ Dangle Belly Ring



018IN3-FB600292L  
5-PK Assorted Blue



018IN3-FB600291L  
3-PK Rose, Purple & Crystal

- Hypoallergenic, stainless steel, laboratory-tested, and proven safe

- Product comes pre-packed ready for display & pricing

## Nose 22 Gauge



018IN3-FN600313L  
6-PK Multi-shape Crystal



018IN3-FN600306L  
4-PK Multi-shape STS & Crystal



018IN3-FN600309L  
6-PK STS w/ Crystal & Retainer

- Matching TOC display also available



018IN3-FN600311L  
2-PK Multi Hoop w/  
Glass Bead



018IN3-FN600247L  
3-PK Hoop



018IN3-FN600261L  
6-PK Multi-shape Crystal



018IN3-FN600262L  
6-PK Multi-shape Pink Crystal

## Tongue Barbells

14 Gauge



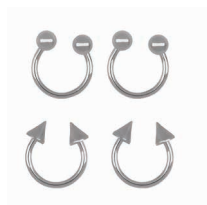
018IN3-FB600294L  
4-PK Assorted Green  
& Blue Barbell



018IN3-FB600296L  
4-PK Retainer &  
Crystal Barbell

## Basic Assortments

14 Gauge



018IN3-FN600278L  
4-PK Horseshoe

16 Gauge



018IN3-FN600277L  
6-PK Assorted Horseshoe  
Cartilage

20 Gauge



018IN3-FN600275L  
6-PK Hoop & Horseshoe  
Cartilage

# Home Piercing Kits

Our home ear piercing kits are available in 8 styles and come with everything needed to pierce ears safely virtually anywhere.



- Easy-to-follow instructions
- 1 pair sterilized piercing ear rings with exclusive Inverness Safety Backs™
- 1 disposable ear piercer
- 1 pair single-use gloves
- 2 hygienic cleansing towelettes
- 1 surgical marking pen
- 2 FL OZ (60mL) aftercare solution

## Available Styles








-  **32CPK** 24KT Gold Plated Stainless Steel 3mm CZ
-  **54CPK** Medical Grade Stainless Steel 3mm CZ
-  **181CPK** Medical Grade Stainless Steel 5mm CZ
-  **1EPK** 14KY Gold 3mm Ball
-  **7EPK** 14KY Gold 3mm CZ
-  **140CPK** 14KW Gold 4mm Cream Crystal Pearl
-  **809C-1PK** 14KY Gold 5mm Rainbow Crystal Flower
-  **355SCP** Medical Grade Stainless Steel 7mm Square CZ Single



Pre-packed shipper box also available. Minimums apply. Contact your sales rep for details.

# Nose Piercing System

The Dr. Pierce Nose Piercer is a single-use instrument and piercing stud that uses time-tested technology to deliver a safe and sterile nose piercing every time.

						
95610	95614	95608	95613	95607	95609	95612
2mm Prong CZ 14KT Yellow Gold	2mm Crystal Bezel 14KT Yellow Gold	2mm Crystal Bezel 14KT White Gold	2mm Prong CZ 24KT Gold Plated	2mm Crystal Bezel 24KT Gold Plated	2mm Prong CZ Stainless Steel	2mm Crystal Bezel Stainless Steel



## The Dr. Pierce Nose Piercing Kit Includes:

One jeweler's quality nose piercing stud in a sterile cassette, piercing instrument, hygienic cleansing towelette, and detailed piercing and aftercare instructions.

## Nose Piercing Display

Foam board with easel back  
Item XX626  
5" X 7.5"

## Dr. Pierce Body Solution

Item 95644  
4 FL OZ

# About Our Earrings

Inverness piercing earrings come in a range of sizes & metal choices to match every look and budget.

All of our piercing earrings are hypoallergenic and made from the best materials available. Every Inverness piercing stud is crafted with ultra-thin piercing posts & a finely-honed tip for the gentlest piercing possible.



## Safe & Sterile

Inverness piercing earrings are packaged in sterile, tamper-resistant cassettes. Each individual earring & exclusive Inverness Safety Back™ are fully-enclosed in our sterile earring capsules to guard against exposure to potential contaminants prior to piercing.



## Our Metals

Inverness piercing earrings come in a wide range of hypoallergenic metal choices including 18KT, 14KT & 10KT gold, 24KT gold plate, medical grade stainless steel, and medical grade titanium.



All Inverness piercing earrings meet the most stringent global standards for nickel release requirements (European Union Nickel Release Directive No. 1907/2006, REACH Annex XVII).

Our medical grade titanium earrings are nickel-free, providing maximum peace of mind for people with known nickel allergies.



Available in a range of sizes to fit every ear:

### Short Post

From 9.144mm-9.271mm long

Designed for babies & small children



### Regular Post

From 9.398mm-11.049mm long

Will fit most customers, including babies & small children



### Long Post

Range from 11.43mm"-13.0048mm

Designed for thick earlobes & cartilage piercings








# Karat Gold Classics

18KT • 14KT • 10KT

## 18KT YELLOW GOLD

-  242E ..... 3mm Ball
-  241E ..... 4mm Ball
-  258E ..... 2mm CZ
-  243E ..... 3mm CZ
-  251E ..... 3mm Square CZ
-  254E ..... 3mm Clear Crystal Bezel
-  253E ..... 4mm Clear Crystal Bezel
-  252E ..... 4mm Simulated Pearl








## 18KT WHITE GOLD

-  256E ..... 3mm Ball
-  275E ..... 4mm Ball
-  259E ..... 2mm CZ
-  257E ..... 3mm CZ
-  255E ..... 3mm Square CZ
-  260E ..... 3mm Clear Crystal Bezel

## 14KT YELLOW GOLD

-  1E ..... 3mm Ball
-  2E ..... 4mm Ball
-  69E ..... 4mm Ball **Long Post**
-  3E ..... 5mm Ball
-  23E ..... 2mm CZ
-  7E ..... 3mm CZ
-  68E ..... 3mm CZ **Long Post**
-  73E ..... 3mm Square CZ
-  65E ..... 3mm Pink CZ
-  470E ..... 3mm Pink Square CZ
-  4C ..... 3mm Clear Crystal Bezel
-  64E ..... 5mm CZ
-  66E ..... 5mm Pink CZ
-  264E ..... 5mm Square CZ
-  108E ..... 3mm Simulated Pearl
-  109E ..... 3mm Pink Simulated Pearl
-  71E ..... 4mm Simulated Pearl
-  5C ..... 4mm Clear Crystal Bezel

## 14KT WHITE GOLD

-  125E ..... 3mm Ball
-  126E ..... 4mm Ball
-  284E ..... 4mm Ball **Long Post**
-  127E ..... 5mm Ball
-  128E ..... 2mm CZ
-  129E ..... 3mm CZ
-  285E ..... 3mm CZ **Long Post**

-  273E ..... 3mm Pink CZ
-  130E ..... 3mm Square CZ
-  140C ..... 4mm Cream Crystal Pearl
-  671C-1 ..... 5mm Cream Crystal Pearl
-  143C ..... 4mm Pink Crystal Pearl
-  109C-1 ..... 3mm Pink Simulated Pearl
-  281E ..... 3mm Lavender Crystal Bezel
-  282E ..... 3mm Rose Crystal Bezel
-  283E ..... 3mm Sapphire Crystal Bezel
-  334C ..... 3mm Clear Crystal Bezel
-  138E ..... 5mm CZ
-  139E ..... 5mm Square CZ
-  67E ..... 5mm Pink CZ
-  454C ..... 4mm Clear Crystal Bezel

## 10KT YELLOW GOLD

-  1T ..... 3mm Ball
-  2T ..... 4mm Ball
-  23T ..... 2mm CZ
-  7T ..... 3mm CZ
-  64T ..... 5mm CZ

## 10KT WHITE GOLD

-  125T ..... 3mm Ball
-  128T ..... 2mm CZ
-  129T ..... 3mm CZ
-  139T ..... 5mm Square CZ









66E

White gold is rhodium-plated.

# Natural Diamonds

## 14KT YELLOW GOLD ROUND DIAMOND

-  123E ..... 14KY Diamond Accent
-  8E ..... 1/10 ct tw
- NEW**  1022E-CB ..... 1/10 ct tw
- NEW**  1024E-CB ..... 1/5 ct tw
- NEW**  1026E-CB ..... 1/3 ct tw
- NEW**  1028E-CB ..... 3/8 ct tw
- NEW**  1048E-CB ..... 1/2 ct tw

Diamond total weights are approximate.

## 14KT WHITE GOLD ROUND DIAMOND

-  8E-1 ..... 1/10 ct tw
-  8E-1-SP ..... 1/10 ct tw
- NEW**  24E-1 ..... 1/5 ct tw
- NEW**  1022E-1-CB ..... 1/10 ct tw
- NEW**  1024E-1-CB ..... 1/5 ct tw
- NEW**  1026E-1-CB ..... 1/3 ct tw
- NEW**  1028E-1-CB ..... 3/8 ct tw
- NEW**  1048E-CB-1 ..... 1/2 ct tw

## DIAMOND ACCENT

- NEW**  690C ..... Medical Stainless Steel with Diamond set in Sterling Silver
- NEW**  795C ..... 24KT Gold Plate Stainless Steel with Diamond set in Sterling Silver



# 14KT Gold Birthstones

## 14KT YELLOW GOLD 3MM BIRTHSTONE

-  331E ..... January CZ
-  332E ..... February CZ
-  333E ..... March CZ
-  7E ..... April CZ
-  335E ..... May CZ
-  108E ..... June Simulated Pearl
-  337E ..... July Simulated Ruby
-  338E ..... August CZ
-  339E ..... September Simulated Sapphire
-  340E ..... October Simulated Opal
-  341E ..... November CZ
-  342E ..... December CZ

## 14KT YELLOW GOLD CRYSTAL BIRTHSTONE FLOWERS

-  781C ..... 5mm January
-  782C ..... 5mm February
-  783C ..... 5mm March
-  784C ..... 5mm April
-  785C ..... 5mm May
-  786C ..... 5mm June
-  787C ..... 5mm July
-  788C ..... 5mm August
-  789C ..... 5mm September
-  790C ..... 5mm October
-  791C ..... 5mm November
-  792C ..... 5mm December

## 14KT WHITE GOLD CRYSTAL BIRTHSTONE FLOWERS

-  781C-1 ..... 5mm January
-  782C-1 ..... 5mm February
-  783C-1 ..... 5mm March
-  216C-1 ..... 5mm April
-  785C-1 ..... 5mm May
-  786C-1 ..... 5mm June
-  787C-1 ..... 5mm July
-  788C-1 ..... 5mm August
-  222C-1 ..... 5mm September
-  223C-1 ..... 5mm October
-  792C-1 ..... 5mm December

# Karat Gold Novel Styles 14KT-10KT

## 14KT YELLOW GOLD

-  302E ..... 4mm Clear Faceted Crystal Ball
-  305E ..... 4mm Light Rose Faceted Crystal Ball
-  304E ..... 4mm Vitrail Faceted Crystal Ball
-  303E ..... 4mm Blue Faceted Crystal Ball
-  918E ..... Diamond-cut Puffed Heart
-  585C ..... 4mm Multi-Colored Pave Crystal Ball
-  628E ..... 4mm Aquamarine Blue Pave Crystal Ball
-  584C ..... 4mm Clear Pave Crystal Ball
-  590C ..... 4mm Pink Pave Crystal Ball
-  632E ..... 4mm Sapphire Blue Pave Crystal Ball
-  633E ..... 4mm Golden Topaz Pave Crystal Ball
-  627E ..... 4mm Amethyst Purple Pave Crystal Ball
-  843E ..... Purple Enamel Heart
-  847E ..... 7mm Pink Enamel Butterfly
-  851E ..... 7mm Blue Enamel Butterfly
-  905C ..... 7mm Puffed Heart
-  844E ..... 7mm Pink Enamel Crown
-  848E ..... 6mm CZ Butterfly
-  849E ..... 3mm Heart w/Small Pink CZ
-  473E ..... 4mm Pink Star CZ
-  472E ..... 4mm Clear Heart CZ
-  471E ..... 4mm Pink Heart CZ
-  269E ..... 7mm Butterfly
-  870C ..... Pink Heart w/Halo-Set CZ
-  866C ..... 5mm Lady Bug

NEW

NEW

NEW

NEW

-  290E ..... 7mm Dolphin
-  897-10 ..... 4mm Rose Bfly CZ
-  897-12 ..... 4mm Blue Bfly CZ
-  217C ..... 5mm Clear & Sapphire Crystal
-  222C ..... 5mm Sapphire & AB Crystal
-  223C ..... 5mm Rose & AB Crystal
-  226C ..... 5mm Clear & Rose Crystal
-  809C-1 ..... 5mm Rainbow Crystal
-  850E ..... 6mm Dolphin w/CZ
-  845E ..... 4mm Pink Mini Flower
-  151E ..... 4mm Star CZ
-  778E ..... 7mm Crown w/ CZ
-  777E ..... 6.5mm White Enamel Dove
-  1046E ..... 2mm Invisible Set Crystal
-  1040E ..... 3mm Invisible Set Crystal
-  1041E ..... 4mm Invisible Set Crystal
-  1057E ..... Bar

## 14KT ROSE GOLD

-  237C ..... 3mm Ball
-  145E ..... 4mm Ball
-  238C ..... 7mm Puffed Heart
-  235K1 ..... 3mm CZ
-  236C ..... 4mm Clear Crystal Bezel

## 14KT WHITE GOLD

-  105C ..... 4mm AB Pave Crystal Ball
-  230C ..... 5mm Clear Crystal
-  809C ..... 5mm Rainbow Crystal
-  867C ..... 5mm Enamel Flower
-  905C-1 ..... 7mm Puffed Heart
-  868C ..... 4.5mm Star w/CZ
-  1046E-1 ..... 2mm Invisible Set Crystal
-  1040E-1 ..... 3mm Invisible Set Crystal
-  1041E-1 ..... 4mm Invisible Set Crystal

NEW



NEW

NEW

## 14KT GOLD LONG POST

-  65E-LP ..... 14KY 3mm Pink CZ Long Post
-  73E-LP ..... 14KY 3mm Square CZ Long Post
-  285T ..... 10KW 3mm CZ Long Post

## 14KT YELLOW GOLD SHORT POST

-  1E-SP ..... 3mm Ball Short Post
-  7E-SP ..... 3mm CZ Short Post






Select styles available in 10KT gold. Please inquire.



Rose gold is rose-plated. The exclusive Inverness Safety Backs™ on all our earrings are made of medical grade stainless steel.

# 24KT Gold Plated Stainless Steel




## CLASSICS

-  10C ..... 3mm Ball
-  776C ..... 3mm Ball **Short Post**
-  11C ..... 4mm Ball
-  12C ..... 5mm Ball
-  37C ..... 2mm CZ
-  32C ..... 3mm CZ
-  32E-LSS ..... 3mm CZ **Long Post**
-  39C ..... 3mm Pink CZ
-  41C ..... 3mm Clear Crystal Bezel
-  591C ..... 4mm Clear Crystal Bezel
-  33C ..... 5mm CZ
-  31C ..... 5mm Crystal
-  30C ..... 5mm Pink CZ
-  40C ..... 4mm Simulated Pearl
-  647C ..... 6mm CZ
-  761C ..... 7mm CZ
- NEW**  1046C ..... 2mm Invisible Set Crystal
- NEW**  1040C ..... 3mm Invisible Set Crystal
- NEW**  1041C ..... 4mm Invisible Set Crystal

## NOVEL STYLES

-  840C-1 ..... 5mm Pink Enamel Heart
-  840C-2 ..... 5mm Red Enamel Heart
-  841C ..... 6mm Pink Enamel Butterfly
-  903C1 ..... 7mm Puff Heart
-  24C ..... 4mm Crystal in Star
-  25C ..... 4mm Crystal in Heart
-  38C ..... 7mm Cross
-  60C ..... 4mm Petite Butterfly
-  61C ..... 4.5mm Triple Hearts
-  62C ..... 4mm Triple Stars
-  760C ..... 5mm AB & Rose Crystal
-  835C-1 ..... 5mm Martinique Crystal
-  835C-5 ..... 5mm Bonaire Crystal
-  931C ..... 5mm Simulated Pearl

## ROSE PLATED

-  11C-R ..... 4mm Ball
-  903C1-R ..... 7mm Puffed Heart
-  25C-R ..... 4mm Heart w/ Crystal

## 3MM CRYSTAL BIRTHSTONES

-  81C ..... January
-  82C ..... February
-  83C ..... March
-  84C ..... April
-  85C ..... May
-  86C ..... June
-  87C ..... July
-  88C ..... August
-  89C ..... September
-  90C ..... October
-  91C ..... November
-  92C ..... December

## BIRTHSTONE FLOWERS

-  815C ..... 5mm January
-  816C ..... 5mm February
-  817C ..... 5mm March
-  805C ..... 5mm April
-  819C ..... 5mm May
-  820C ..... 5mm June
-  821C ..... 5mm July
-  822C ..... 5mm August
-  823C ..... 5mm September
-  824C ..... 5mm October
-  800C ..... 5mm November
-  826C ..... 5mm December



1041E-C



# Medical Grade Stainless Steel

## CLASSICS

-  14C ..... 3mm Ball
-  777C ..... 3mm Ball **Short Post**
-  13C ..... 4mm Ball
-  53C ..... 2mm CZ
-  54C ..... 3mm CZ
-  812C ..... 3mm CZ **Long Post**
-  51C ..... 3mm CZ **XL Post**
-  112C ..... 3mm Square CZ
-  173C ..... 3mm Aquamarine Crystal
-  177C ..... 3mm Rose Crystal
-  212C ..... 3mm Blue Zircon Crystal
-  179C ..... 3mm Sapphire Crystal
-  57C ..... 3mm Black-Diamond Crystal
-  55C ..... 3mm Clear Crystal Bezel
-  228C ..... 3mm AB Crystal
-  652C ..... 4mm CZ
-  653C ..... 4mm Square CZ
-  184C ..... 4mm Black Onyx Crystal Bezel
-  587C ..... 4mm Cream Crystal Pearl
-  579C ..... 4mm Pink Crystal Pearl
-  181C ..... 5mm CZ
-  670C ..... 5mm Black CZ
-  650C ..... 6mm Square CZ
-  353C ..... 7mm CZ
-  354C ..... 7mm Pink CZ
-  355C ..... 7mm Square CZ
-  356C ..... 7mm Square Faceted CZ
-  357C ..... 7mm Black CZ
- NEW**  1046C-1 ..... 2mm Invisible Set Crystal
- NEW**  1040C-1 ..... 3mm Invisible Set Crystal
- NEW**  1041C-1 ..... 4mm Invisible Set Crystal




## NOVEL STYLES

-  610C ..... Circle
-  150C ..... 4mm Clear Faceted Crystal Ball
-  940C ..... 7mm Unicorn
-  187C ..... 5mm Lady Bug
-  189C ..... 7mm Cross
-  171C ..... 4mm Crystal in Star
-  172C ..... 4mm Crystal in Heart
-  903C ..... 5mm Puff Heart
-  194C ..... 5mm Skull
-  194C-1 ..... 5mm Skull w/Pink Bow
-  898C ..... 4mm Black Ball
-  930C ..... 4mm Fantasy Crystal Ball
-  848S ..... 5mm Clear Crystal Butterfly
-  848S-2 ..... 5mm Rose Crystal Butterfly
-  561C ..... 7mm Pave Clear Crystal Cross
-  594C ..... 5.5mm Love Knot
-  611C ..... 7mm Anchor
-  607C ..... 7mm Square
-  608C ..... 7mm Triangle
-  688C ..... 7mm Evil Eye
-  689C ..... 7mm Hamsa
-  775C ..... 3mm V-Shape Violet Crystal
-  39K1 ..... 3mm Pink CZ
-  578C ..... 4mm Clear Pave Crystal Ball
-  588C ..... 4mm Pink Pave Crystal Ball
-  684C ..... 4mm Sapphire Blue Pave Crystal Ball
-  685C ..... 4mm Golden Topaz Pave Crystal Ball
-  679C ..... 4mm Amethyst Purple Pave Crystal Ball
-  680C ..... 4mm Aqua Pave Crystal Ball

## 4MM CRYSTAL BIRTHSTONES

-  431C-2 ..... January
-  432C-2 ..... February
-  433C-2 ..... March
-  434C-2 ..... April
-  435C-2 ..... May
-  436C-2 ..... June
-  437-C2 ..... July
-  438C-2 ..... August
-  439C-2 ..... September
-  440C-2 ..... October
-  441C-2 ..... November
-  442C-2 ..... December

## CRYSTAL FLOWERS

-  116C ..... 5mm Sapphire
-  119C ..... 5mm Clear & Sapphire
-  120C ..... 5mm AB & Rose
-  380C ..... 5mm Rainbow
-  802C ..... 5mm Peridot & Topaz
-  803C ..... 5mm Sapphire & Rose
-  804C ..... 5mm Rose & Sapphire

## PRETTY IN PINK

- NEW**  010C ..... 6mm Unicorn with White/Pink Glitter
- NEW**  621C-1 ..... 6mm Panda Enamel Pink Bow
- NEW**  008C ..... 6mm Butterfly with Glitter Pink Enamel
- NEW**  622C ..... 6mm Pink & White Fish
- NEW**  623C-1 ..... 6mm Rose Glitter & White Spring Flower
- NEW**  009C ..... 6mm Pink Enamel Flower with Crystal Center

Our medical grade stainless steel adheres to international nickel release requirements (European Union Nickel Release Directive No. 1907/2006, REACH Annex XVII).

# Medical Grade Titanium

## MEDICAL GRADE TITANIUM

- |   |   |
|---|---|
| 592C ..... 3mm CZ                                       | 793C ..... 3mm Ball Short Post              |
| 593C ..... 3mm Pink CZ                                  | 16E ..... 4mm Ball                          |
| 550C ..... 3mm Clear Crystal Bezel                      | 111E ..... 4mm Ball Long Post               |
| 794C ..... 3mm Clear Crystal Bezel<br><b>Short Post</b> | 17C ..... 4mm Clear Crystal Bezel           |
| 551C ..... 3mm Rose Crystal Bezel                       | 18C ..... 4mm Aquamarine Crystal Bezel      |
| 553C ..... 3mm Blue Zircon Crystal Bezel                | 19C ..... 4mm Rose Crystal Bezel            |
| 554C ..... 4mm Jonquil Yellow Crystal Bezel             | 197C ..... 4mm Black Crystal Bezel          |
| 555C ..... 4mm Pink Crystal Pearl                       | 510E ..... 3mm Blue Anodized Ball           |
| 556C ..... 4mm Cream Crystal Pearl                      | 512E ..... 3mm Purple Anodized Ball         |
| 557C ..... 4mm Mystic Black Crystal Pearl               | 525E ..... 4mm Blue Anodized Ball           |
| 558C ..... 5mm Cream Crystal Pearl                      | 527E ..... 4mm Purple Anodized Ball         |
| 159E ..... 3mm Ball                                     | 530E ..... 4mm Blue Anodized Ball w/Crystal |

Our medical grade titanium earrings are 100% nickel-free, providing maximum peace of mind for people with known nickel allergies.

## Single Styles

### 14KT GOLD

- 70S ..... YG 2mm CZ Single
- 1SE ..... YG 3mm Ball Single
- 125SE ..... WG 3mm Ball Single
- 7SE ..... YG 3mm CZ Single
- 129SK1 ..... WG 3mm CZ Single

### MEDICAL GRADE STAINLESS STEEL

- 14SC ..... 3mm Ball Single
- 54SK1 ..... 3mm CZ Single
- 934SK1 ..... 5mm Black CZ Single
- 181SC ..... 5mm CZ Single
- 355SC ..... 7mm Square CZ Single
- 810SE ..... Back-to-Back 7mm Barbell Single

White gold is rhodium-plated. Rose gold is rose-plated.

# Cleanliness



## Ear Piercing Aftercare

Item Number	Size	Product Description
98001	2 FL OZ	Ear Care Antiseptic
98004	4 FL OZ	Ear Care Antiseptic
98004MS	4 FL OZ	Ear Care Solution – Multi Language Label (English, Spanish & French)
98004-16	4 FL OZ	Ear Care Solution–Multi Language Label (Dutch, English, German)
98004-17	4 FL OZ	Ear Care Solution–Multi Language Label (English, Norwegian, Swedish)
98004-18	4 FL OZ	Ear Care Solution–Multi Language Label (English, Swedish, Finnish)
S98002-7	2 FL OZ	Ear Care Solution (English)
S98002-6	2 FL OZ	Ear Care Solution (French)

**Dermatologist  
tested & proven  
non-irritating**

Inverness aftercare products are specially- formulated for optimal care of newly pierced ears. Our solution cleanses safely and gently without stinging or burning. The active ingredient is Benzalkonium Chloride which will not dry or chap the skin like alcohol or hydrogen peroxide.

# Piercing



**XC9218**  
Piercing Supply Case  
Designed to hold all your piercing supplies in one place.



**XC9244** Branded Case (empty)

**XC9246** Branded case with 20000WM instrument

**XC9247** Branded case with instrument & pen



**20000WM**  
I2000 Instrument Bagged  
Updated instrument (shown on page 27 & back cover) will be available in the second half of 2021.



**95300W**  
Personal Ear Piercing Kit  
Includes: Instrument, Marking Pen and Instructions.  
Piercing Earrings not included in the kit



**C2000D**  
Disposable 2000 Instrument



**999W**  
Ear Piercing Demo Pack  
(6 non-sterile ear piercing practice cartridges & 3 foam squares)



**20032**  
Cardboard Foam Training Ear



**018IND-59C**  
Nose Piercing Demo Pack  
(3 non-sterile nose practice cartridges & 3 foam squares)

# Supplies



**XC9192**  
Removable Vinyl Window  
Cling (6"x9")



**XC6007**  
Certificate of Bravery  
(Pack of 25)



**XC9548-4**  
Multi-Language  
After Care Instructions



**99616**  
Exclusive Stainless Steel  
Safety Backs™  
3 Pair



**99615**  
Exclusive Gold Plated  
Stainless Steel Safety Backs™  
3 Pair



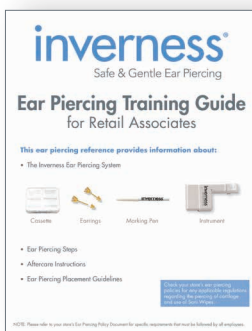
**C6008-3**  
Surgical Marking Pen



**XX629**  
Inverness Mirror  
measures 9.25"H including handle. Mirror  
surface measures 5.38"Hx3.75"W



**XC9152**  
Branded Jewel Pen



**XC2000**  
Inverness  
Training Manual



**C3219ENG/SP**  
Signature Release  
Authorization Book  
English/Spanish



**XC9271**  
2022 Inverness Style  
Guide Catalog

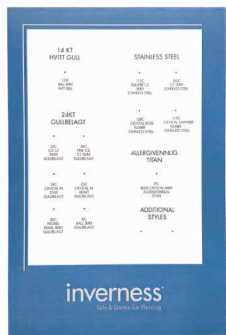
# Custom Displays



**Customizable Menu Board**  
 Custom item number will be assigned.  
 Two-Sided Display Board  
 8 1/8"W X 10 1/8"H X 5/8"D

The 2-sided foam board has clean boxed edges and can be printed on both sides.

**Note: sample earrings are sold separately**



**Customizable Foam Display Board**  
 Custom Foam Display  
 with Easel Back 6"x 9"

Our custom foam display with easel back is ideal for special promotions and new product introductions.

**Note: sample earrings are sold separately.**



**Acrylic Display Stand**  
 Item C9575

9"W X 11"H X 2"D at base

Our sleek design holds your custom Two-Sided Display Board (20051-X) and comes individually packed in a protective cardboard box.

**Note: display board and sample earrings are sold separately**



**Acrylic Display Stand on Rotating Base**  
 Item XC6069

9"W X 11.75"H X 5.75"D

**Note: Display board and sample earrings sold separately.**

The Inverness Sales & Marketing team will work closely with you to create a customized design featuring your choice of brand photography, graphics, and product assortment.

# What sets us apart:

1



Fully-Enclosed Sterile Earring Capsules

2



Exclusive Inverness Safety Backs™

3



Hand-Pressured Piercing Instrument

1

Cleanse



2

Mark



3

Pierce



**Piercing with Inverness is as easy as 1-2-3**

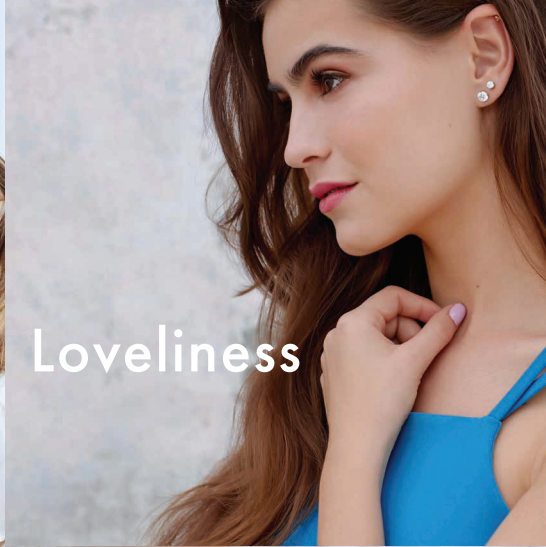
To learn more, visit [www.invernesscorp.com](http://www.invernesscorp.com)



Brightness



Goodness



Loveliness



Kindness



Cleanliness



Friendliness



Playfulness



Creativeness



Coziness

# inverness®

Safe & Gentle Ear Piercing